



*SARE's mission is to advance sustainable innovations that improve profitability, stewardship and quality of life to the whole of American agriculture.*

*Southern SARE is administered by a host consortium consisting of University of Georgia, Fort Valley State University and the Kerr Center for Sustainable Agriculture.*

*The Southern region includes Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, Puerto Rico, and U.S. Virgin Islands.*

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## New to Social Media?

So, you're curious about social media and how you can use various social media platforms to promote sustainable agriculture. But you don't know where to begin.

Social media networks like Twitter and Facebook can be daunting, even overwhelming at first, but become easier to use the more you incorporate social media into your daily activities.

If you are new to social media, it's best to start off using one application. Remember that social media does not replace other forms of communication and, therefore, a certain amount of time is required to keep your accounts updated. Once you become comfortable with one application, then you can add new social media platforms.

The following web resources are intended to get you started with the most popular social media applications.

<http://biznik.com/articles/beginners-guide-twitter-facebook-linkedin-and-youtube-for-business>

### Twitter Tutorials:

<http://www.webdesignerdepot.com/2009/03/the-ultimate-guide-for-everything-twitter/>  
<http://www.squidoo.com/TwitterTutorial>  
<http://www.slideshare.net/Griner/the-twitter-tutorial>

### Facebook Tutorials:

<http://www.gcflearnfree.org/facebook101>  
<http://www.life123.com/technology/internet/online-social-networking/facebook-tutorial.shtml>  
<http://www.allfacebook.com/facebook-tutorials/facebook-profile-tutorial>

### Blog Tutorials:

<http://www.blogbasics.com/blog-tutorial-1-1.html>  
[http://codex.wordpress.org/WordPress\\_Lessons](http://codex.wordpress.org/WordPress_Lessons)  
<http://www.blogspottutorial.com/search/label/blog%20tutorial>

### LinkedIn Tutorials:

<http://www.interactiveinsightsgroup.com/blog1/linkedin-superguidetutorials-tips-and-tool/>  
<http://kelados.wordpress.com/2009/11/23/a-beginners-guide-to-linkedin/>  
<http://ezinearticles.com/?Effectively-Using-LinkedIn—A-Beginners-Guide&id=2050663>